

Top 10 Tricks To 'Over The Top' Traffic With BlogRush.com!

Edition 1/1 (Sep/07)

IMPORTANT:

These Tricks Work Best If You Are ALREADY A
BlogRush Member - So Join Now And Get Started!:

<http://www.BlogRush.com>

...And then this report can be branded with YOUR links
encouraging people to join YOUR BlogRush downline -
[visit our site for more information.](#)

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Intro

BlogRush, by John Reese, is a new and fascinating way to get traffic to your blog.

You put a piece of code on your site, displaying blog article titles - and every time someone views it, YOU get a credit, and get YOUR Blog titles shown elsewhere!

The potential for exposure for your blog is tremendous - because everyone participating can in turn possibly show YOUR blog titles, and get traffic to your blog from the best possible kind of viewers - people ALREADY reading blogs like yours!

And it gets better.

BlogRush includes an affiliate program TEN levels deep - so ANYONE who joins below you in your downlines can get your credits when they show the BlogRush viewer on their pages (and of course, THEY'RE getting credits for themselves as well!)

Just think - if you only added TWO friends, and then they went out and recruited two more, and then those got two more, and so on. Very little effort for each person, but you end up with over 1,000 people 'below' you, all giving you credited views for YOUR blog!

And if someone's blog is VERY popular, who knows how many views YOU'LL get?

But (there's always a 'but') there are gotchas working with BlogRush, and so I prepared 10 'Tricks' I think will help you make the most of BlogRush - and

help you get TREMENDOUS traffic to your blog!

Trick #10 - Don't Delay - Sign Up NOW!

Sign Up NOW! Don't wait, pause, or think - just sign up. It only takes a few minutes:

<http://www.BlogRush.com>

(in fact, sign up, then come back and review these tricks while your browser is open to BlogRush!)

Why Now?

In a word, NUMBERS.

- You want more people joining UNDER you.
- You want lots of people picking YOU - instead of someone else.

So that means joining - and joining *now!*

Trick #9 - Advertise, Advertise

Of course, having a BlogRush account is one thing - promoting it is another. So once you've joined, start advertising it!

I expect BlogRush to grow quickly because of the viral nature - everyone benefits by promoting to everyone else. Again, if you don't mention it to people - SOMEONE ELSE WILL (and they'll get the credits)!

So blog about it, email your list - even perhaps put together a report like this one (or save yourself the time and get THIS one branded with your links - details at the front of this report).

Even if your account is still starting, once you have your blog link you can begin promoting - because if you're not advertising YOUR link - someone else is advertising theirs!

Trick #8 - Show It

BlogRush works on the credit system - show your feed list (which contains the titles of five articles from other blogs), and you get a credit to get YOURS shown elsewhere.

And while the real potential comes from people you recruit, it's still a good idea to get your credits directly - and use the feed on YOUR blog.

Once you've signed into BlogRush, grab the code for your blog - the actual

code looks like this, so it's easy to manage:

```
<script type="text/javascript"><!--  
  blogrush_feed = "1234567";  
  //--></script>  
<script type="text/javascript"  
  src="http://widget.blogrush.com/show.js">  
</script>
```

You can view videos at BlogRush on installing this code on a variety of blog platforms. And if you're a member of [ActiveBlogging](#) and/or use the WordPress [ABTheme](#), the procedure is simple:

- Enter this code above in a Code Block (ABTheme's 'Code Insert' Tab)
- Move it to the location you want with the 'Layout' Tab.

Trick #7 - ...But Don't SHOW It!

A word about placement: you are showing five articles NOT on your blog, and that could lead people to other blogs.

BE CAREFUL!

You get the view credit no matter where you place the panel, so don't give up your best real estate for it. And while I think it's rude to bury it way down in the blog (and taken to extremes could get you banned), I also think YOUR articles, feeds, and content come first.

My recommendation? Right hand side, a little lower down, about 1/2 of the way down the page. Studies show we tend to look at the top left corner of a web page, and then the top half (called the 'top fold') of a page. So save that area for YOUR goodies - and place this elsewhere!

Trick #6 - Pick the Right Blog

In line with this, I'm going to let you in on a trick - the biggest one in this report:

Sometimes you DON'T want BlogRush on your Blog!

After all, those five little titles are going to grab the eyeballs of visitors if you're not careful, and they may leave.

If you are struggling to be noticed, that's fine and dandy - the chance a few may leave is balanced by the wider exposure YOUR titles get on the BlogRush network.

But as you get bigger, there may come a time you decide you don't want to risk traffic leaving.

When? It's too soon to tell. I recommend showing your BlogRush feed, and monitoring your stats. If you notice a drop, you're sending visitors way. If you get an increase, you're adding them. Of course this is simplistic, since other things might be affecting your stats, but you get the idea.

And visit your blog yourself and try to see it as an outsider might - after all, if *you* find the BlogRush feeds more interesting than your articles, it's time to rethink things!

Trick #5 - Blog Often, Blog Well

Trying to win at the 'BlogRush' is really a numbers game.

After all, if you blog frequently, you get more blog titles out there.

More titles, more chances for someone to 'latch' onto a title they like and visit your blog (after all, some people won't be reading this report, and will stick their BlogRush form way up top on their blog!).

Blogging frequently also helps your visitors, since stale content is the quickest way to lose the people you've spent so much time and effort to attract.

And it helps in other ways. Search engines love frequent blogging, and anything the searches engines love is worth doing so they'll remember you!

And finally, blogging often makes your blogging BETTER.

You get better with practice, so keep writing. And work on how to write. Write the article YOU would want to read. If you think your visitors want to read what the cat left on the kitchen table, write it. But if your readers want to hear about the latest computer hardware, talk about the cat's dinner at your

own peril.

Because that little BlogRush panel is a 2-edged sword - if they get bored with you, and your articles aren't what they expected, there's always a few other titles to read elsewhere...

Trick #4 - Sign Up Other Blogs

You can have multiple blogs in your BlogRush group - so sign them up!

This gives you several advantages:

- One blog can be the workhorse, providing credits for the others. This is useful if you don't want BlogRush on all your blogs all the time, but want the traffic credits.
- You can have multiple categories, allowing you to gage which BlogRush works best for you on whichever blog.
- Numbers work in your favor - 10 blogs can get 10 times the views, and 10 times the credits, so you get more, faster.

After all, you can always choose to cancel BlogRush on a particular blog, but you don't have the choice UNTIL you've signed up! So get them all on board as soon as possible.

Trick #3 - Pages Count

I'm not talking about cheating the system, just that if you split your content into multiple pages, you have more chances to display BlogRush - and more chances to earn those all-important credits!

In WordPress, it's as simple as inserting

```
<!--nextpage-->
```

Every few paragraphs. This splits the article into multiple pages on your blog. And as a side benefit, you not only get more pages for ads, you help focus the content by splitting it into tighter topics, which is excellent for search engines.

Trick #2 - Great Titles

You are competing with a little box displaying five titles from across the BlogRush network...

..your goal, should you decide to choose it, is to write BETTER titles than them!

Not only are titles important to get readers - but search engines like them too.

Always try to get 'keyword rich' titles, that is, try to make sure valuable

words find their way into your titles.

Think like a search engine - after all, who searches on 'My Summer Vacation'? But a lot of people search on 'Fishing in Florida', or 'Backpacking in the Rockies' - and THEY might visit your site if that title is in the search engine listings for your article.

As well, because the BlogRush network ONLY shows your title, this is the KEY to getting visitors.

It's so important in fact that I recommend reworking your title a few times and picking the best one - because a little extra time spent now is well worth it in the long run.

And not only will your title be more interesting, but it will benefit the search engines (and you). Search engines pay a lot of attention to the title - so you need to as well.

Trick #1 - Respect The System

It's easy to 'game' a system, especially in the beginning.

But if you get caught here, you lose out - big time.

Some people started out posting the BlogRush panel on their blog, and then also placed it INSIDE a post about BlogRush!

And while they're chuckling about how they're getting double credits, they



are looking at removal when caught.

And there's no safety in numbers - even with thousands, perhaps millions of blogs eventually in the network, all it takes is one annoyed person to report you.

And these days, people ENJOY reporting others for this kind of thing!

The moral - read the rules, follow them, and don't sweat it. This system will add views to your blog, and help get your blog noticed - but it won't replace quality content, loyal readers, and word of mouth (word of blog?).

So respect the BlogRush network, and enjoy BlogRush for what it is - a convenient way to get extra traffic to your site, quickly and easily!

I hope you enjoyed this report - and that you sign up and benefit as soon as possible with BlogRush!

This report is typical of what I write at my site <http://ActiveBlogging.com> - if you're SERIOUS about blogging, I invite you to visit [this page](#), and also read about the membership [options listed here](#), and help improve your traffic in OTHER ways! Nonetheless, I hope BlogRush is a big boon to you, and that it gets you TREMENDOUS traffic!

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